

## America Recycles Day 2017 Toolkit

### Sample Social Media Posts

#### 1) Topic: America Recycles Day (November 15)

- Today is America Recycles Day (ARD), a nationally recognized day dedicated to encouraging Americans to recycle and buy recycled products. In celebration of ARD, we encourage you to take the pledge to give your garbage another life by recycling what you can.
- Link: <https://goo.gl/1UJb65>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#)

#### 2) Topic: Preparing Materials for the Recycling Bin

- It's important to properly prepare materials for the recycling bin. Check out these helpful tips and tricks to keep in mind when sorting items for recycling.
- Link: <https://goo.gl/Qd1Wco>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#tip](#)

#### 3) Topic: Bathroom Recycling

- Recycling isn't limited to the kitchen. In fact, nearly half of Americans aren't recycling personal care items such as shampoo bottles, toilet paper rolls and other materials commonly found in the bathroom. Visit [www.iwanttoberecycled.org](http://www.iwanttoberecycled.org) for a list of bathroom products that can be recycled.
- Link: <https://goo.gl/UFd4ay>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#bathroom](#)

#### 4) Topic: Close the Loop

- You can help close the recycling loop by buying products made from recycled materials. There are thousands of products that contain recycled materials. When you go shopping, look for products that can be easily recycled or products that contain recycled materials.
- Link: <https://goo.gl/LB2Kyi>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#sustainableproducts](#)

#### 5) Topic: Recycling FAQs

- Recycling can sometimes be a little confusing, as each municipality in Lancaster County has a slightly different program. To help curb confusion, we've gathered some of the most frequently asked recycling questions and provided answers to help you live green.
- Link: <https://goo.gl/ojpJUM>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#faq](#)

#### Topic: How to Prevent Recycling Contamination

- Recycling contamination is an issue that impacts how recyclables can be processed. When in doubt, don't just throw it in the bin, contact your hauler or municipality with questions.
- Link: <https://goo.gl/q2uZ13>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#)

### **Topic: Recycling Myths – Disposing of E-Waste in Regular Trash**

- Did you know that it's illegal to dispose of covered devices (TVs, desktop computers, etc.) as trash? In January 2013, PA passed the Covered Devices Recycling Act, requiring these items be recycled. Take your covered devices to LCSWMA's Household Hazardous Waste Facility for FREE disposal.
- Link: <https://goo.gl/hkKFMW>
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability #covereddevice](#)

### **Topic: Recycle Tips: Plastic Bag Recycling Programs at Grocery Stores**

- Not sure what to do with all those plastic grocery bags and plastic wraps? Visit [abagslife.com](http://abagslife.com) to find a recycling location near you and help keep bags out of the waste stream.
- Link: <https://goo.gl/dy5o76>
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability #plastic](#)

### **Topic: Use Earth911 for Recycling Questions**

- Do you have questions about where to recycle unique items? Check out [Earth911.com](http://Earth911.com)'s online Recycling Guide for a comprehensive list of how and where to recycle items other than newsprint, glass, plastic bottles, aluminum and steel cans.
- Link: <https://goo.gl/q7hpr3>
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability](#)

### **Topic: Recycling Myths – Removing Staples, Labels, Etc. From Direct Mail Before Recycling**

- Did you know that it is not necessary to remove staples or labels from direct mail before placing it in the recycling bin? Those materials are actually removed during the recycling process.
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability #didyouknow](#)

### **Topic: New Recycling Bin**

- Are you in need of a new recycling bin? If so, contact your municipal office or garbage hauler to request a replacement.
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability](#)

### **Topic: Top 10 in the Bin**

- Do you often wonder what materials can be placed in your recycle bin? If so, print out this handy guide for a quick overview of what belong in your bin.
- Link: <https://goo.gl/E1etUd>
- [Hashtags: #berecycled #recycle #recycling #gogreen #environment #sustainability #whatgoesinthebin](#)

### **Topic: What Can Plastics Become?**

- One of the things all of us can do to protect and improve our environment is to recycle. A plastic bottle may contain juice or water or soda, but what can it become after you use it? Take a look at some of the everyday plastics that you use and what they can become.

- Link: <https://goo.gl/MiHK91>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#plastic](#) [#reuse](#) [#upcycle](#)

### **Topic: How to Recycle Batteries**

- Batteries do not belong in your trash. Instead, visit your municipal office or call LCSWMA at 717-397-9968 to request a FREE battery bag. Once full, these bright orange bags can be placed next to your recycle bin for collection by your garbage hauler or you can bring them to LCSWMA's Household Hazardous Waste Facility for disposal. Visit [lcswma.org](http://lcswma.org) for location and hours.
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#batteries](#) [#hazardouswaste](#)

### **Topic: The Recycling Journey**

- By putting your recyclables in the recycling bin, you give them new life. Some materials can travel through the recycling and manufacturing process and be back on the store shelf in as little as 30 days! Check out the key steps six materials go through to become new products.
- Link: <https://goo.gl/ELPxBi>
- Hashtags: [#berecycled](#) [#recycle](#) [#recycling](#) [#gogreen](#) [#environment](#) [#sustainability](#) [#trashtotreasure](#)